



Eliminate negative views about PC desktops in your organisation & get a **free book worth £50**

“It’s about as useful as a chocolate teapot”

Servo

***“Tell the IT department
the village wants
their idiot back.”***

Typical IT departments receive a fair share of criticism from users. The usual bugbears are PCs that aren't fast enough, software incompatibilities and the desire for operating and software application upgrades. The simple fact is users simply don't understand the complexities of managing a large PC estate or the broader challenges facing the IT department. Servo does, after all we're responsible for over 300,000 PCs around the UK. Our desktop lifecycle standardises and supports PCs across your organisation, for a simple monthly cost that compares very favourably to the normal total cost of ownership.



Fight back against negative views on PC desktops in your organisation & get a **free book worth £50**

Firstname Surname
Company
Address 1
Address 2
Town
County
Postcode

Date

Dear Salutation

What's the business case for document printing in your business?

Instinctively we all know that document printing facilities in most organisations are inefficient.

The combination of desktop printers, photocopiers, colour printers and departmental printers isn't the most cost effective choice – yet commonplace everywhere. Especially when you consider that different suppliers typically service, supply and repair the equipment. However, the costs are hidden away in administration budgets and probably don't amount to that much anyway.

Or do they? Our print audit consultants estimate that typical organisations would save £5 per head, per week simply by changing to a managed print solution. And, because the savings last week in, week out, they soon add up to a considerable saving. **After all, a firm with 100 employees would save £26,000 a year. Enough to put another person in the IT team, year in, year out.**

However, the benefits aren't restricted to cost savings. The users will see a significant difference too with:

- **No more time wasted ordering paper**
- **No more missed deadlines waiting for consumables**
- **No more waiting in print queues – then demanding a personal printer as a result**
- **No more chasing IT to see how they connect to a printer**

Perhaps most importantly, the benefits for the IT department are significant with a drastically reduced burden on the support desk – typically around xx% in terms of calls logged. Something we're sure you'll appreciate from the number of print-related calls to your IT team.

Servo is already helping many clients to benefit from a better, more sustainable approach to document printing in their organisation. We'd like to help you do the same. Just give us a call on 0000 000000 or visit servo.co.uk/print and we'll tell you more. Request our guide to managed print and we'll also send you a free copy of this respected book.

Yours sincerely

Colin Stribley
Sales Director – Managed Services



P.S. whilst you'll find this book invaluable for other projects, you won't need it for our print management service. Our print consultants will prepare the business case for you – completely free of charge.